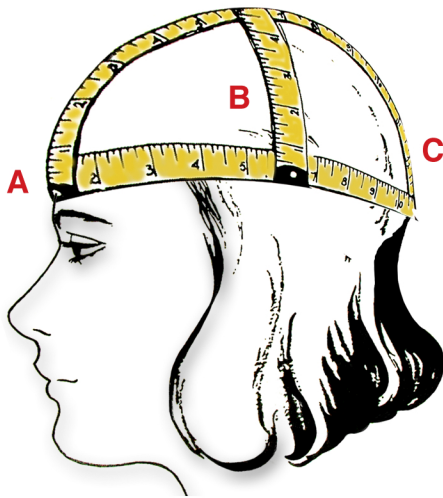


# THE SECRET TO A WELL DESIGNED HAT

by Gwendolyne

**T**HE SECRET to a well designed hat is proper fit, in shapes and colours that respond and work for you. Every Gwendolyne design embodies top quality materials, excellent craft and attention to detail, but it all begins with informed fit from proper measurements: circumference, height and depth.



Follow my easy instructions to find *your* secret fit. Print this sheet and write in the information. You can give this to the person shopping for you, or come see me yourself for personal service.

## Easy Instructions for Measuring:

Use a cloth measuring tape.

Check the measurement in a mirror or have a friend do it for you.

Measure two or three times to be accurate.

**Write down the EXACT measurement in inches.**

Do not pull the tape too tightly: it should feel as comfortable to your head as you would want your hat.

## Fun Measurements:

**A** - Measure circumference of head by placing tape measure on the forehead and wrapping it gently around the head, above the ear. Make sure the widest part of the head is included (usually midway down the bump at the back).

**B** - Measure from ear tip to ear tip, over the top of the head.

**C** - Measure from centre of the forehead to the back of the head.

Individual Particulars for:

(Name) \_\_\_\_\_

Measurement A \_\_\_\_\_ inches

Eye colour \_\_\_\_\_

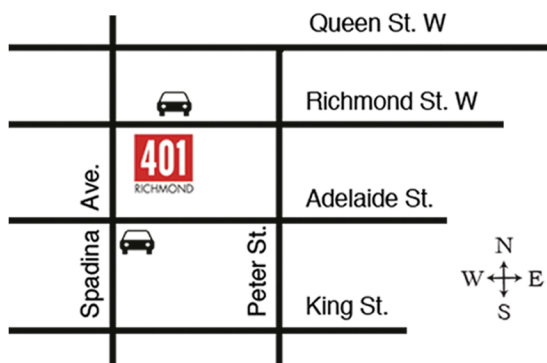
Measurement B \_\_\_\_\_ inches

Hair colour \_\_\_\_\_

Measurement C \_\_\_\_\_ inches

Skin tone \_\_\_\_\_

Favourite Hat Design \_\_\_\_\_



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